

CAPTURING NATURE'S BEAUTY IN EVERY SIP

**WAIPAPA BAY'S LANDMARK LAUNCH
IN OUR INNOVATIVE PAPER BOTTLE**



As proud sponsor of
Whale and Dolphin Conservation (WDC),
Waipapa Bay's launch in this stunning paper bottle marks a milestone in our ongoing commitment to supporting global conservation and sustainability efforts.

A donation per bottle sold supports WDC's Climate Giant project, which helps protect whales – one of our biggest allies in combatting climate change.

EASY TO RECYCLE AGAIN

SUSTAINABLY PRODUCED PAPER WINE BOTTLE

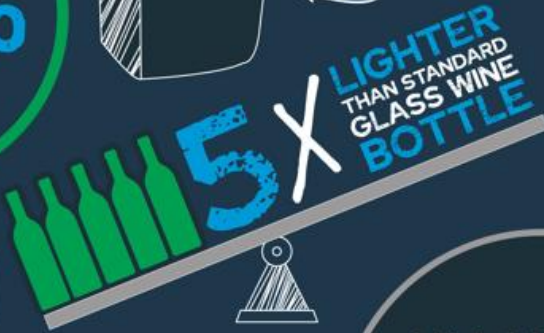


RECYCLABLE PAPER SHELL

MADE FROM 94% RECYCLED PAPER



SEPARATE PLASTIC LINER FROM PAPER BOTTLE AND PLACE IN RESPECTIVE RECYCLING BINS



LIGHTER THAN STANDARD GLASS WINE BOTTLE

84% LOWER CARBON FOOTPRINT vs GLASS BOTTLE



EACH PALLET OF PAPER RATHER THAN GLASS

SAVES 224KG IN CARBON EMISSIONS

THAT'S EQUAL TO 2 CAR JOURNEYS FROM LONDON TO EDINBURGH*

*www.sciencefocus.com

WAIPAPA BAY x frugalpac™

WHALE AND DOLPHIN CONSERVATION

WDC

SUPPORTS MARINE CHARITY WHALE & DOLPHIN CONSERVATION



DONATIONS PROTECT WHALES AND DOLPHINS ACROSS THE GLOBE

WHALES CONTRIBUTE TO COMBATTING CLIMATE CHANGE

THEY HELP OCEANS PRODUCE MORE OXYGEN

AND ABSORB MORE CARBON THAN ALL OF THE EARTH'S FORESTS COMBINED

DELIGHTFULLY CRISP, MULTI-AWARD WINNING SAUVIGNON BLANC. BEAUTIFULLY BALANCED WITH AROMATIC FLAVOURS & HINTS OF CITRUS

Sustainable Production From Grape to Glass

